Bonten California	KRCR TV 755 Auditorium Drive Redding, CA 96001
Sugar Pine Media 150 E Cypress Ave Redding, CA 96002	

CPE

Account Types

Billing Type

Comments

Date:

N/A

Calendar

Local/Political Candidate

Contract #	240551	Date Entered	10/13/16
Schedule Dates	10/14/16-11/08/16	Last Modified	10/19/16
Advertiser	Mary Rickert Supervisor District 3 (10204)	Entered By	Terri Wilcox
Agency	Sugar Pine Media (3026)	CO-OP	No
Product Political - City/County Races (1043)		Headline #	
Brand	Mary Rickert Supervisor Dist 3 (99756)	Demo	
Salesperson	Wilcox, Terri (1235)	Order Type	Normal
Sales Office	KRCR	Package Deal	
Buyer Name	Slaughter,Rocky	Commission %	15.00
Phone/Fax	(530) 227-6999 /	Commission	\$1,050.00

Net Total

Sales Tax

Date:

Comments:

\$5,950.00

Redding ABC (KRC		
By Calendar Month	<u>Spots</u>	Rate
Oct. 2016	22	\$4,525.00
Nov. 2016	9	\$2,475.00
Grand Total:	31	\$7,000.00
		Market Branch Branch Branch

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	ı We	e Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/14/16-10/14/16	3		5:58A- NEWS CH 7: DAYBREAK 6 AM	2	2				Х			2	\$150.00	\$300.00	Redding ABC (KRCR)		10/13/16
2.0	Normal Line / SPOT	10/14/16-10/14/16	3		7A- GOOD MORNING AMERICA	2	2				X			2	\$150.00	\$300.00	Redding ABC (KRCR)		10/13/16
3.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	4:59P- NEWS CH 7 AT 5 PM	1					X	* * * * * * * * * * * * * * * * * * * *		1	\$200.00	\$200.00	Redding ABC (KRCR)		10/13/16
4.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	5:30P- NEWS CH 7 AT 5:30 PM	1		:			X			1	\$200.00	\$200.00	Redding ABC (KRCR)		10/13/16
5.0	Normal Line / SPOT	10/14/16-10/14/16	3		6:28P- NEWS CH 7 AT 6:30 PM	1					Х			1	\$200.00	\$200.00	Redding ABC (KRCR)		10/13/10
6.0	Normal Line / SPOT	10/17/16-10/21/16	3		5:58A- NEWS CH 7: DAYBREAK 6 AM	3	X	X	X	X	X			3	\$150.00	\$450.00	Redding ABC (KRCR)		10/13/10
7.0	Revised Line / SPOT	10/24/16-10/28/16	2		5:58A- NEWS CH 7: DAYBREAK 6 AM	3	Х	X	X	X	Х						Redding ABC (KRCR)		10/13/16
7.1	Normal Line / SPOT(B/E)	10/24/16-10/28/16	7		5:58A- NEWS CH 7: DAYBREAK 6 AM	1	x	X	X	X	Х			1	\$175.00	\$175.00	Redding ABC (KRCR)		10/19/10
- 8,0	Revised Line / SPOT	10/31/16-11/04/16	2		5:58A- NEWS CH 7: DAYBREAK 6 AM	3	X	Χ	X	X	X						Redding ABC (KRCR)		10/13/16
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Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted Agency/Advertiser:



CPE

Account Types

Billing Type

Comments

Date:

150 E Cypress Ave

Redding, CA 96002

Contract # 240551 **Date Entered** 10/13/16 **Schedule Dates** 10/14/16-11/08/16 Last Modified 10/19/16 Advertiser Mary Rickert Supervisor District 3 (10204) Terri Wilcox **Entered By** No Agency Sugar Pine Media (3026) CO-OP Headline # Product Political - City/County Races (1043) Demo **Brand** Mary Rickert Supervisor Dist 3 (99756) Wilcox, Terri (1235) Order Type Normal Salesperson Package Deal Sales Office **KRCR** Commission % 15.00 **Buyer Name** Slaughter, Rocky Commission \$1,050.00 Phone/Fax (530) 227-6999 /

Local/Political Candidate

Calendar

Net Total

Sales Tax

Date:

Comments:

\$5,950.00

Redding ABC (KRC	CR)	
By Calendar Month	Spots	Rate
Oct. 2016	22	\$4,525.00
Nov. 2016	9	\$2,475.00
Grand Total:	31	\$7,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
8.1	Normal Line / SPOT(B/E)	10/31/16-11/04/16	7		5:58A- NEWS CH 7: DAYBREAK 6 AM	1	X	Х	X	X	Х			1	\$175.00	\$175.00	Redding ABC (KRCR)		10/19/16
5.0	Revised Line / SPOT	11/07/16-11/08/16	2		5:58A- NEWS CH 7: DAYBREAK 6 AM		1	1									Redding ABC (KRCR)		10/13/1
9.1	Normal Line / SPOT	11/07/16-11/08/16	8		5:58A- NEWS CH 7: DAYBREAK 6 AM	1	X	Х	:					1	\$350.00	\$350.00	Redding ABC (KRCR)		10/19/16
10.0	Normal Line / SPOT	10/17/16-10/21/16	3		7A- GOOD MORNING AMERICA	2	X	Х	X	X	X			2	\$150.00	\$300.00	Redding ABC (KRCR)		10/13/16
13.0	Revised Line / SPOT	10/24/16 10/28/16	2	:30	7A- GOOD MORNING AMERICA	2	X	Χ	X	Х	×						Redding ABC (KRCR)		10/13/16
11.1	Normal Line / SPOT	10/24/16-10/28/16	8		7A- GOOD MORNING AMERICA	1	X	X	X	X	X			1	\$350.00	\$350.00	Redding ABC (KRCR)		10/19/16
12.0	Revised Line / SPOT	10/31/16-11/04/16	2		7A- GOOD MORNING AMERICA	2	Х	Χ	Х	X	Х						Redding ABC (KRCR)		10/13/16
12.1	Normal Line / SPOT	10/31/16-11/04/16	8		7A- GOOD MORNING AMERICA	1	х	Х	X	X	X			1	\$350.00	\$350.00	Redding ABC (KRCR)		10/19/16
1 ; (1	Revised Line / SPOT	11/07/16-11/08/16	2	:30	7A- GOOD MORNING AMERICA		1	1									Redding ABC (KRCR)		10/13/16
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Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted Agency/Advertiser:

Printed At: 04:11 PM on Wednesday, October 19 2016



Contract # 240551 **Date Entered** 10/13/16 Schedule Dates 10/14/16-11/08/16 Last Modified 10/19/16 Advertiser Terri Wilcox Mary Rickert Supervisor District 3 (10204) **Entered By** Agency CO-OP No Sugar Pine Media (3026) Product Political - City/County Races (1043) Headline # Brand Demo Mary Rickert Supervisor Dist 3 (99756) Order Type Normal Salesperson Wilcox, Terri (1235) Package Deal Sales Office KRCR Commission % 15.00 **Buyer Name** Slaughter, Rocky Commission \$1,050.00 Phone/Fax (530) 227-6999 / CPE **Net Total** \$5,950.00 N/A Sales Tax **Account Types** Local/Political Candidate **Billing Type**

Calendar

Comments

Date:

Redding ABC (KRO		
By Calendar Month	Spots	Rate
Oct. 2016	22	\$4,525.00
Nov. 2016	9	\$2,475.00
Grand Total:	31	\$7,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	e Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
13.1	Normal Line / SPOT(B/E)	11/07/16-11/08/16	7	:15/:15	7A- GOOD MORNING AMERICA		1	1					2	\$175.00	\$350.00	Redding ABC (KRCR)		10/19/16
14.0	Normal Line / SPOT	10/17/16-10/18/16	3	:30	4:59P- NEWS CH 7 AT 5 PM		1	1	i	1		1	2	\$200.00	\$400.00	Redding ABC (KRCR)		10/13/16
15,0	Revised Line / SPOT	10/31/16-11/04/16	2	:30	4:59P- NEWS CH 7 AT 5 PM	2	X	Х	: X	X	Х					Redding ABC (KRCR)		10/13/16
15.1	Normal Line / SPOT(B/E)	10/31/16-11/04/16	7	:15/:15	4:59P- NEWS CH 7 AT 5 PM	2	X	Х	X	X	Χ	į	2	\$225.00	\$450.00	Redding ABC (KRCR)		10/19/16
16.0	Revised Line / SPOT	10/24/16-10/28/16	2	:30	5:30P- NEWS CH 7 AT 5:30 PM	3	X	Х	X	X	Χ					Redding ABC (KRCR)		10/13/16
16.1	Normal Line / SPOT	10/24/16-10/28/16	8	1:00	5:30P- NEWS CH 7 AT 5:30 PM	1	. x	Х	X	Х	X		1	\$450.00	\$450.00	Redding ABC (KRCR)		10/19/16
17-0	Revised Line / SPOT	11/07/16-11/07/16	2	:30	5:30P- NEWS CH 7 AT 5:30 PM		1									Redding ABC (KRCR)		10/13/16
17.1	Normal Line / SPOT(B/E)	11/07/16-11/07/16	7	:15/:15	5:30P- NEWS CH 7 AT 5:30 PM	1	X						1	\$225.00	\$225.00	Redding ABC (KRCR)		10/19/16
18.0	Normal Line / SPOT	10/17/16-10/18/16	3	:30	6:28P- NEWS CH 7 AT 6:30 PM		1	1					2	\$200.00	\$400.00	Redding ABC (KRCR)		10/13/16
1-14	Revised Line / SPOT	10/31/16-11/04/16	- 2	:30	6:28P- NEWS CH 7 AT 6:30 PM	2	Х	Х	X	Х	X					Redding ABC (KRCR)		10/13/16
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Date:

Comments:

Accepted-Station:

Accepted Agency/Advertiser:



Comments

Date:

Contract # 240551 **Date Entered** 10/13/16 Schedule Dates 10/14/16-11/08/16 Last Modified 10/19/16 Advertiser Terri Wilcox Mary Rickert Supervisor District 3 (10204) **Entered By** Agency CO-OP No Sugar Pine Media (3026) Product Political - City/County Races (1043) Headline # Brand Mary Rickert Supervisor Dist 3 (99756) Demo Order Type Normal Salesperson Wilcox, Terri (1235) Package Deal Sales Office KRCR Commission % 15.00 **Buyer Name** Slaughter, Rocky Commission \$1,050.00 Phone/Fax (530) 227-6999 / CPE **Net Total** \$5,950.00 N/A Sales Tax **Account Types** Local/Political Candidate Billing Type Calendar

By Calendar Month	Spots	Rate
Oct. 2016	22	\$4,525.00
Nov. 2016	9	\$2,475.00
Grand Total:	31	\$7,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	J W	e T	h F	Fr S	a Su	Spots	Rate	Total	Station	Comments	Entered
19.1	Normal Line / SPOT	10/31/16-11/04/16	8	1:00	6:28P- NEWS CH 7 AT 6:30 PM	1	X	X	X	()	()	X		1	\$450.00	\$450.00	Redding ABC (KRCR)		10/19/16
20.0	Normal Line / SPOT	10/24/16-10/28/16	8		5:58A- NEWS CH 7: DAYBREAK 6 AM	1	. x	X	X	×	()	X	:	1	\$350.00	\$350.00	Redding ABC (KRCR)		10/19/16
21.0	Normal Line / SPOT	10/31/16-11/04/16	8		5:58A- NEWS CH 7: DAYBREAK 6 AM	1	. x	X	X	×	()	X		1	\$350.00	\$350.00	Redding ABC (KRCR)		10/19/16
22.0	Normal Line / SPOT(B/E)	10/24/16-10/28/16	7		5:30P- NEWS CH 7 AT 5:30 PM	1	. x	X	X	×	()	X		1	\$225.00	\$225.00	Redding ABC (KRCR)		10/19/16
					CON	FIF	RMA	AT	TIC	N	C	10	VTF	RAC	T				

Date:

Comments:

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Accepted-Station:

B/E Bookend P/B Piggy Back

Accepted Agency/Advertiser: